Quick Ride

Carpool · Bikepool

HOW IT ALL BEGAN

In today's India traffic congestion has become a part of our daily routine. Instead of reducing this menace, people are looking for an alternative to avoid it.

KNM Rao was one of the victims of highly notorious Bengaluru traffic. He wanted to tackle the traffic problems of the city after quitting his position as Director of Middleware Platform Development at Huawei Technologies. And carpooling was the solution. Considering Indian mentality towards personal asset sharing, Rao was conscious of this reality and was aware of potential challenges.

Undetermined by mistakes encountered by others, Rao decided to create an app for real-time ridesharing with end-to-end automation, beginning with registering, finding, and coordinating with the riding partner, transaction, and rating post ride completion.

OUR MISSION

Remove 1 million cars from the roads, everyday

Our ultimate dictum was maximum usage of available resources & filling those empty seats on the road. We always considered cars with single occupants a sheer wastage of resources that gives rise to many unpardonable issues like traffic jams, cluttered parking spaces, pollution, and long hours on the road which impacts one's health," KNM Rao, CEO.

We are an environmentally focused organization which aims to reduce the carbon footprint of people and discover more sustainable ways to travel.

CARPOOL MARKET IN INDIA

India has about 70 million cars on the road. The global carpooling market is estimated at $15 billion today, a number expected to reach $335 billion by 2025, according to a research paper from PricewaterhouseCoopers.

In the carpooling segment, the market opportunity is enormous in India. With a population of about 25 Million, Delhi alone has at least 10 Million commutable journeys. This is just one city; the amount may be at least 60 percent for the rest of India.

Quick Ride's primary objective is to reduce vehicles in Tier I cities & then gradually penetrate Tier II and Tier III towns to relieve traffic congestion & thus lower levels of pollution.
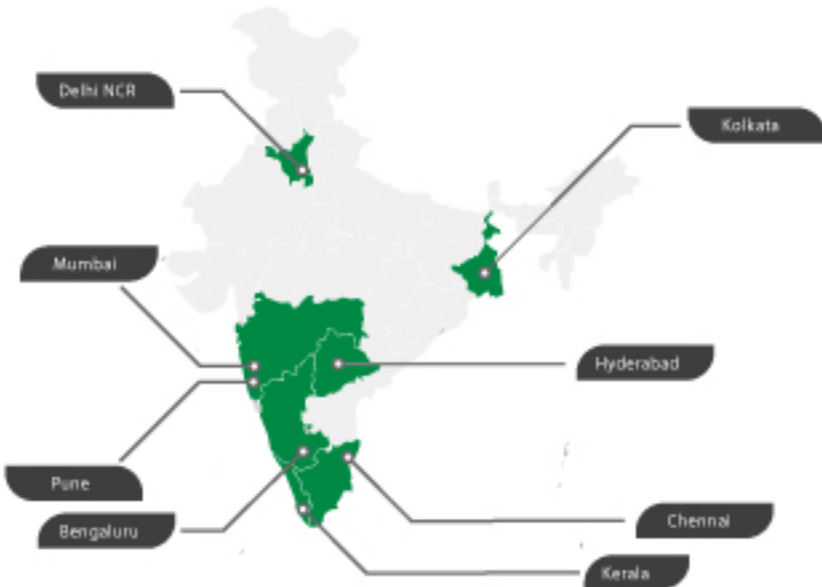
FACTS ABOUT QUICK RIDE

4
Years operational

1 million
Active customers

1 Lac
Rides per day

Delhi NCR
Kolkata
Mumbai
Hyderabad
Pune
Bengaluru
Chennai
Kerala

35 million kgs.
Co2 saved

Over **2k**
Companies involved

147 million km.
Co2 saved

8 cities.
Cities operational across india

MEET THE CORE TEAM

KNM Rao (Founder & CEO)

KNM Rao has 17years of work experience with top-notch technology development companies Philips, Cisco, & Huawei. With a vision to make Commuting Easy, he started Entrepreneurship journey and founded iDisha Info Labs which is now Quick Ride.

He was the Director- Engineering at Huawei from Jan 09 - Nov 13. He has extensive experience as a delivery leader with cross-functional & end to end execution ownership from concept to delivery of telecom software platforms.

He has lead projects with an annual budget of over 6M USD. In Huawei, he was responsible for end to end Middleware platform development (concept to development) for telecom products. He has an in-depth understanding of SDLC, IPD, CMM, Agile, and Lean methods & processes.

Shobhan (Co-Founder & CTO)

Shobhana comes with a rich technical experience of 17 years. She specializes in developing reusable components that are high-performing, scalable, & well-distributed. The woman behind the Quick Ride app, along with her team of well-motivated Engineers.

Shobhana is on the mission to make Quick Ride the preferred commute option in India. She likes maintaining a low profile and let her work speak for herself. In the office, you will find her working behind her screen, brainstorming with her team on 'What more can be done and How soon can be implemented'?

Naveen Mangain (Co-Founder & Design Head)

Naveen has over 12 years of experience in User Research, Product Design, & Usability Testing. Inspired by the power of interfaces design, Naveen is driven to improve the user experience on the Quick Ride app.

He is a strong advocate of user-centric designs & focuses on this approach in his design deliveries.The man behind new innovations, designs & features on Quick Ride App. He loves simplifying things for users through the app. You will find him sharing rides with users to understand customer demands and expectations.

Vishal (Co-Founder & VP - Engineering)

With 18 years of experience in the IT sector, Vishal Lavti is one of the co-founders & VP for Engineering and Customer Success. He happened to be one of the earliest customers of Quick Ride. He specializes in Database.

Vishal carries in-depth knowledge of computer programming and data manipulation techniques. Vishal, along with his team of hard working developers, conceptualize, implement and monitor Quick Ride app.

Vikas Singh (VP - Marketing)

Vikash heads Marketing & Operations for Quick Ride. With an experience of 15 years, Vikash understands and is well versed in the Public sector working and Start-up functions. An Engineer who has made way into the marketing.

In Quick Ride office, you will usually hear than find Vikash. He is usually involved in coordinating with Team Heads across India, strategizing on new campaigns for the company. A constant learner who is up for new challenges in the work phase.