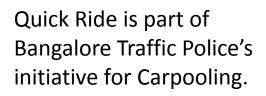
## **Quick Ride is supported by Govt Organizations**











White Labelled Solution G-Ride is launched by Chief Minister of Kerala

Quick Ride is formally launched in Hyderabad by Telangana IT Secretary – Sri Jayesh Ranjan, IAS



Source: NDTV

PM Modi - Encouraging car-pooling and ride-sharing to reduce congestion on Indian roads.

## Opt for carpooling to ease traffic snarls

population nearing 12 million, has about 7 million vehicles. The people-to-vehicle ratio in the city is one of the highest in the country, which means, practically, every second Bengalurean has a vehicle. Such a large number of vehicles without adequate road capacity is leading to traffic congestion, longer journey time and low average speed.



Traffic congestion is alarming at peak hours in areas like Hosur Road, Bannerghatta Road, Old Madras Road, ITPL area, Nagawara and Koramangala Inner Ring Road where several company employees commute to and from work in their own vehicles. Most of these vehicles have single-occupancy, which take occupy considerable road capacity and lead to longer traffic queues.

Since it is not possible to curb purchase of new vehicles and increase the capacity of roads immediately, the best solution to reduce snarls is to bring down the number of vehicles. This can be done by encouraging carpooling or carsharing, which will not only ease congestion but also cut pollution levels, fuel expense and need for parking space. It

engaluru, which has a will also benefit commuters by cutting fuel cost, toll fees and relieve the stress of driving.

> Carpooling is more popular among people who work in business districts, software parks and tech enclaves, but live in places with higher restdential densities. The system works through programmes which are designed to promote ride-sharing by identifying commuters with similar origins and destinations. Using a database of interested riders. employers and transport agencies can promote this in Benglauru's congested IT corridors. Companies with large workforces can encourage carpooling through incentives such as flexible work schedules, free parking spaces and fuel allowances.

> Finally, carpooling also facilitates better social interaction. A little chat on common interest, cribbing about traffic, work or spouse might bring a much-needed smile and reduce travel stress. Who knows, you might even land a new job or cut a business deal while chatting with fellow riders!

> Traffic police initiated many programmes to encourage carpooling in the past. Many apps provide details of passengers' daily commute, origins/destinations. Commuters travelling in private vehicles, especially in congested pockets, should adopt carpooling to help police bring down congestion and make the city more liveable.

### **IGP** encouraging carpooling using apps

https://www.thehindu.com/news /cities/Thiruvananthapuram/anapp-to-encourage-carpoolingamongtechies/article19206598.ece

# velop service roads and eate alternatives to ORR

The Metro rail veen Silk Board d KR Puram is ease conditions ch. But that's at ars away.

the most impornent is the develservice roads as also alternaat can take the R. These would work gets going. andran, member ng Road Compaation (ORRCA) group, says the mprove the serwhich lead to botong the entire ating pileups not road but also in

### **JARE** ce roads are in

ow that two cars ult to move side he roads are in hape. They need d up," says Jitu nairman of the roup, which has long the ORR. vice roads are by the Ola and parked along e shanties that p in front of the werage, ORRCA a major drive go to remove il chments with The next focus ing 24/7.

o us. They start

#### Flexi working hours, carpooling helped

usiness parks and companies within them have taken some steps to ease congestion on ORR.

Many companies are providing for flexi or staggered working hours, under which employees can come in early and leave early or log in from home to avoid peak-hour traffic. Many are encouraging carpooling.

"We launched a programme called Green Rider a few months back in Embassy Tech Village and Manyata Tech Park to bring down the number of single-passenger cars. Following this, the average number of people in a car has gone up to 1.7, from 1.4," says Pradeep Lalla, chief executive of Embassy Services.

Vinod Chandran, member of Outer Ring Road Companies Association (ORRCA) governance group, says the association is also working on a carpooling app. The plan is to set up park-specific apps. "We are also working at the park level to have alternative transport systems, such as common buses (for different companies)," Chandran says.

The Ola and Uber cabbies don't listen to us. They start shouting and fighting and after a point you just give up

Thirumal Govindraj MANAGING DIRECTOR.

LEASING, RMZ CORP

ed Thirumal Govindraj, man- major part of this has to inaging director for leasing in RMZ Corp, which owns and operates some of the biggest parks on the stretch.

Chandran says ORRCA has asked parks to create hubs within them for cab parking so that cabs don't park on the service roads. OR-RCA is also working with the chief minister's office and and Uber cabbies civic expert RK Misra on design parameters - trying to rethink how entry into and

We have selected 14 roads that are alternative/ feeder roads to ORR. We met the last CM and he agreed to allocate emergency funds of Rs 150 crore to do 10 out of the 14 roads

RK Misra | MEMBER OF THE CHIEF MINISTER'S VISION GROUP ON INFRASTRUCTURE

volve development of alternative roads around the parks so that some of the traffic can avoid ORR. At present, most of these alternative roads are muddy or broken. Misra says these were being fixed between KR Puram and Agara/HSR Layout under a Rs 75 crore prolect that includes rehabilitating the ORR service roads, creating bus bays, footpaths, medians and cycle lanes, putting up streetlights and designing bet-

**EMBASSY SERVICES** bilitation and asphalting service roads have been con pleted, like the KR Puram t Marathahalli stretch. \ have also selected 14 road that are alternative/ feed ones to ORR. We met the p vious CM and he agreed allocate emergency funds Rs 150 crore to do 10 out of 14 roads," says Misra, who a member of the chief min ter's vision group on inf

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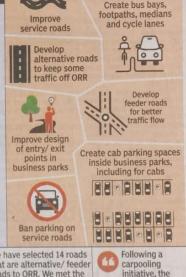
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Pradeep Lalla

CHIEF EXECUTIVE,

people in a car has gone

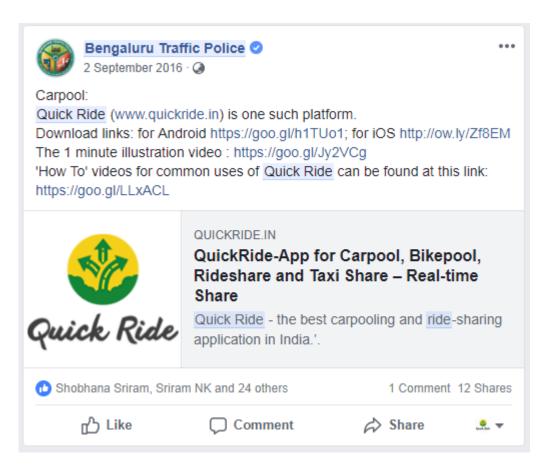
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WHAT HAS TO BE DONE



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