

# Quick Ride is supported by Govt Organizations



Quick Ride is formally launched in Hyderabad by Telangana IT Secretary – Sri Jayesh Ranjan, IAS



Quick Ride is part of Bangalore Traffic Police's initiative for Carpooling.



White Labelled Solution  
G-Ride is launched by Chief Minister of Kerala



[Source: NDTV](#)

**PM Modi - Encouraging car-pooling and ride-sharing to reduce congestion on Indian roads.**

<https://auto.ndtv.com/news/mobility-is-our-next-frontier-in-fight-against-climate-change-pm-modi-1913514>

# Opt for carpooling to ease traffic snarls

**B**engaluru, which has a population nearing 12 million, has about 7 million vehicles. The people-to-vehicle ratio in the city is one of the highest in the country, which means, practically, every second Bengalurean has a vehicle. Such a large number of vehicles without adequate road capacity is leading to traffic congestion, longer journey time and low average speed.

will also benefit commuters by cutting fuel cost, toll fees and relieve the stress of driving.

Carpooling is more popular among people who work in business districts, software parks and tech enclaves, but live in places with higher residential densities. The system works through programmes which are designed to promote ride-sharing by identifying commuters with similar origins and destinations. Using a database of interested riders, employers and transport agencies can promote this in Bengaluru's congested IT corridors. Companies with large workforces can encourage carpooling through incentives such as flexible work schedules, free parking spaces and fuel allowances.

Finally, carpooling also facilitates better social interaction. A little chat on common interest, cribbing about traffic, work or spouse might bring a much-needed smile and reduce travel stress. Who knows, you might even land a new job or cut a business deal while chatting with fellow riders!

Traffic police initiated many programmes to encourage carpooling in the past. Many apps provide details of passengers' daily commute, origins/destinations. Commuters travelling in private vehicles, especially in congested pockets, should adopt carpooling to help police bring down congestion and make the city more liveable.



Traffic congestion is alarming at peak hours in areas like Hosur Road, Bannerghatta Road, Old Madras Road, ITPL area, Nagawara and Koramangala Inner Ring Road where several company employees commute to and from work in their own vehicles. Most of these vehicles have single-occupancy, which take occupy considerable road capacity and lead to longer traffic queues.

Since it is not possible to curb purchase of new vehicles and increase the capacity of roads immediately, the best solution to reduce snarls is to bring down the number of vehicles. This can be done by encouraging carpooling or car-sharing, which will not only ease congestion but also cut pollution levels, fuel expense and need for parking space. It

## IGP encouraging carpooling using apps

<https://www.thehindu.com/news/cities/Thiruvananthapuram/an-app-to-encourage-carpooling-among-techies/article19206598.ece>

# Develop service roads and create alternatives to ORR

timesgroup.com

The Metro rail between Silk Board and KR Puram is easing conditions. But that's at large away.

More important is the development of service roads as also alternatives that can take the ORR. These would be more necessary as work gets going. Vinod Chandran, member of Ring Road Companies Association (ORRCA) group, says the government should improve the service roads which lead to bottlenecks along the entire stretch of the road but also in parks.



Service roads are in a broken, dusty state that two cars can't move side by side. They need to be in shape. They need a group, which has along the ORR. Service roads are by the Ola and Uber parked along the shanties that up in front of the park gates serving the average. ORRCA a major drive go to remove attachments with the BBMP and the next focus is cabs and there have a towing and Uber cabbies to us. They start and fighting and you just give up.

## Flexi working hours, carpooling helped

Business parks and companies within them have taken some steps to ease congestion on ORR.

Many companies are providing for flexi or staggered working hours, under which employees can come in early and leave early or log in from home to avoid peak-hour traffic. Many are encouraging carpooling.

"We launched a programme called Green Rider a few months back in Embassy Tech Village and Manyata Tech Park to bring down the number of single-passenger cars. Following this, the average number of people in a car has gone up to 1.7, from 1.4," says Pradeep Lalla, chief executive of Embassy Services.

Vinod Chandran, member of Outer Ring Road Companies Association (ORRCA) governance group, says the association is also working on a carpooling app. The plan is to set up park-specific apps. "We are also working at the park level to have alternative transport systems, such as common buses (for different companies)," Chandran says.

The Ola and Uber cabbies don't listen to us. They start shouting and fighting and after a point you just give up  
**Thirumal Govindraj** | MANAGING DIRECTOR, LEASING, RMZ CORP

We have selected 14 roads that are alternative/ feeder roads to ORR. We met the last CM and he agreed to allocate emergency funds of Rs 150 crore to do 10 out of the 14 roads  
**RK Misra** | MEMBER OF THE CHIEF MINISTER'S VISION GROUP ON INFRASTRUCTURE

Following a carpooling initiative, the average number of people in a car has gone up to 1.7, from 1.4  
**Pradeep Lalla** | CHIEF EXECUTIVE, EMBASSY SERVICES

## WHAT HAS TO BE DONE

- Improve service roads
- Develop alternative roads to keep some traffic off ORR
- Improve design of entry/exit points in business parks
- Ban parking on service roads
- Create bus bays, footpaths, medians and cycle lanes
- Develop feeder roads for better traffic flow
- Create cab parking spaces inside business parks, including for cabs

major part of this has to involve development of alternative roads around the parks so that some of the traffic can avoid ORR. At present, most of these alternative roads are muddy or broken. Misra says these were being fixed between KR Puram and Agara/HSR Layout under a Rs 75 crore project that includes rehabilitating the ORR service roads, creating bus bays, footpaths, medians and cycle lanes, putting up streetlights and designing better entry and exit points.

rehabilitation and asphaltting of service roads have been completed, like the KR Puram to Marathahalli stretch. We have also selected 14 roads that are alternative/ feeder roads to ORR. We met the previous CM and he agreed to allocate emergency funds of Rs 150 crore to do 10 out of the 14 roads," says Misra, who is a member of the chief minister's vision group on infrastructure.

Next: What the city authorities are doing

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Quick Ride - [www.quickride.in](http://www.quickride.in)  
Download links: for Android <https://goo.gl/h1TUo1>; for iOS <http://ow.ly/Zf8EM>  
The 1 minute illustration video : <https://goo.gl/Jy2VCg>... See more



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Carpool:  
Quick Ride ([www.quickride.in](http://www.quickride.in)) is one such platform.  
Download links: for Android <https://goo.gl/h1TUo1>; for iOS <http://ow.ly/Zf8EM>  
The 1 minute illustration video : <https://goo.gl/Jy2VCg>  
'How To' videos for common uses of Quick Ride can be found at this link:  
<https://goo.gl/LLxACL>



**QUICKRIDE.IN**  
**QuickRide-App for Carpool, Bikepool, Rideshare and Taxi Share – Real-time Share**  
Quick Ride - the best carpooling and ride-sharing application in India.'.

Shobhana Sriram, Sriram NK and 24 others  
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<https://bangaloremirror.indiatimes.com/bangalore/others/bengaluru-will-never-do-what-mumbai-did-challana-dogooder/articleshow/64739138.cms>